

Organized By: Hosted By:



In Conjunction With:



**The Largest Halal Exhibition and Conference in Indonesia**



# JHEC

Jakarta Halal Expo  
and Conference

**30 AUG - 01 SEP 2024**

**HALL 9 - ICE BSD CITY**

***“UNITING THE WORLD THROUGH HALAL EXCELLENCE”***

Exhibition | Conference | Workshop | Networking Sessions | Special Show Programs



[www.jakartahalalexpo.com](http://www.jakartahalalexpo.com)



[jakartahalalexpoandconference](https://www.instagram.com/jakartahalalexpoandconference)

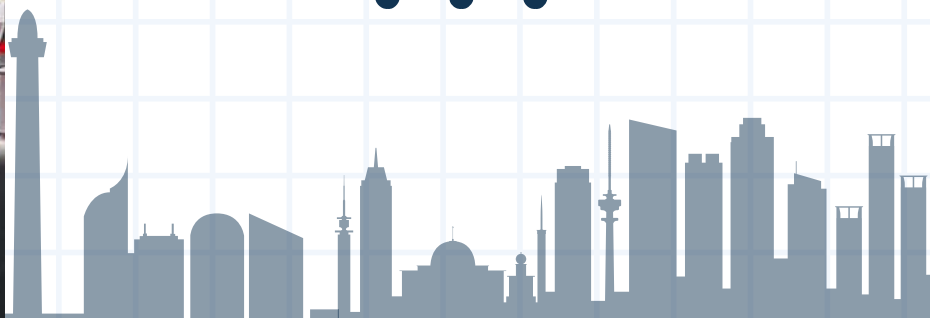


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After successfully organizing previous exhibitions in 2022 and 2023 through collaboration with **Muslim Life Trade** and **Halal Expo Indonesia**, **The Indonesian Muslim Entrepreneurs Community (KPMI)** and **Lima Events** are proud to present the transformation of a new exhibition named **Jakarta Halal Expo & Conference**.

**The Jakarta Halal Expo & Conference** is a new, more innovative and inclusive platform designed to drive the progress of the Sharia Economy. The event will bring together key stakeholders from across the globe to showcase the latest halal products and services, share insights on industry trends, and explore new business opportunities.



# 2022 OVERVIEW

The Indonesian Muslim Entrepreneurs Community (KPMI) together with Lima Events for the first time held a Business to Business (B2B) Muslim Life Trade exhibition.

This exhibition featured halal products and Islamic industries, aimed at increasing the scale of Indonesian halal products in the export market).

Muslim Life Trade (B2B) was held in conjunction with Muslim LifeFest (B2C).



27 - 28 Agustus 2022  
ICE BSD Tangerang



± **42.500 VISITORS**



± **55 EXHIBITORS**



# 2023 OVERVIEW

The Indonesian Muslim Entrepreneurs Community and Lima Events were Strategic Partners for organizing the 10th Indonesia Sharia Economic Festival (ISEF) 2023, which hosted the Halal Expo Indonesia (HEI).

Halal Expo Indonesia (HEI) is an international scale halal business-to-business exhibition in Indonesia.

**HEI<sup>2023</sup>**  
HALAL EXPO INDONESIA

25 - 29 Oktober 2023  
Jakarta Convention Centre



± 12.018 VISITOR

From 22 countries

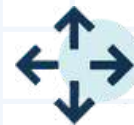


± 100 EXHIBITORS

From 17 countries



± 20 FRIENDLY COUNTRIES



WIDE AREA 10.000M2



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# PARTICIPANTS IN OUR PREVIOUS EVENTS

## HEI<sup>®</sup> 2023 HALAL EXPO INDONESIA



### Event Partners:



### Supporting Partners:



### Networking Dinner Partner:

### Official Clothing Partners:

### Official Partners:



### International Media Partners:



### Indonesia Media Partners:



# COMING SOON

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*“UNITING THE WORLD THROUGH HALAL EXCELLENCE”*

## EXHIBITION DETAILS



**30 AUGUST (FOR BUSINESS ONLY)**

**31 AUGUST - 01 SEPTEMBER 2024 (FOR PUBLIC)**



**10 AM - 18 PM (FOR BUSINESS ONLY)**

**10 AM - 09 PM (FOR PUBLIC)**



**HALL 9 - ICE BSD CITY, INDONESIA**



**50.000 VISITORS / 3 DAYS**



**±1000 SQM / 22 BOOTH**



# WHY YOU HAVE TO PARTICIPATE IN JAKARTA HALAL EXPO AND CONFERENCE?

- **NETWORKING OPPORTUNITIES:**

Connect with industry leaders, experts, and potential partners to expand your network and explore collaboration opportunities.

- **SHOWCASE YOUR PRODUCTS:**

Exhibit your products and services to a targeted audience of buyers and decision-makers looking for halal-certified offerings.

- **BUSINESS AND INVESTMENT OPPORTUNITIES:**

Discover new business opportunities, explore potential partnerships, and expand your market reach in the thriving halal industry.

- **MARKET INSIGHT**

Gain valuable insights into the latest trends, regulations, and market dynamics shaping the halal industry in Indonesia and beyond.

- **EDUCATIONAL SESSIONS:**

Attend informative workshops, panel discussions, and seminars conducted by industry experts to enhance your knowledge and skills.

## OBJECTIVE AND GOALS



Brings together stakeholders in the halal industry, Islamic economics and finance so they can share information,



Programs offer valuable experiences for exhibitors, visitors, buyers, and investors.



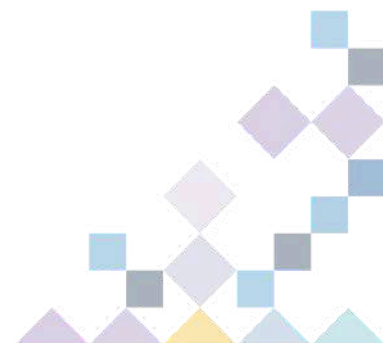
Facilitates information sharing and discussion of industry development issues.



Focuses on current trends in Islamic finance, sharia economy, and the halal industry.



Generates recommendations for solutions and breakthroughs in halal lifestyle development and Islamic financial inclusion.





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# EXHIBITOR CATEGORIES



**Food & Beverage**



**Cosmetic & Care**



**Halal Tourism**



**Fashion Industry**



**Halal Media**



**Trade Association**



**Islamic Finance**



**Halal Logistic**



**Education & Training**



**Halal Consulting**

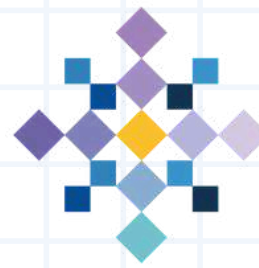


**Halal Lifestyle**



**International Muslim  
Association & Partner**





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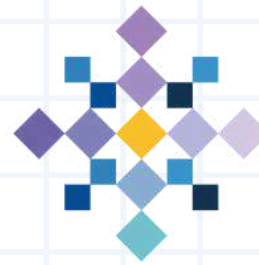
## TARGET PARTICIPANT



And those who will enrich the repertoire of discussions, exchange ideas, and hopefully develop a plan into concrete and workable execution steps.

## TARGET PARTICIPANT COUNTRIES

- Malaysia
- Saudi Arabia
- Indonesia
- United Arab Emirates
- Bahrain
- Turkiye
- Qatar
- Oman
- Korea
- Senegal
- Kuwait
- Jordan
- Morocco
- Pakistan
- South Africa
- Bangladesh
- Japan
- Etc



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# EVENT PROGRAMS



## EXHIBITION

Explore a diverse range of halal products and services showcased by leading companies and brands.

## CONFERENCES

Engage in insightful discussions and presentations covering topics such as halal certification, halal standards, market trends, and consumer preferences.

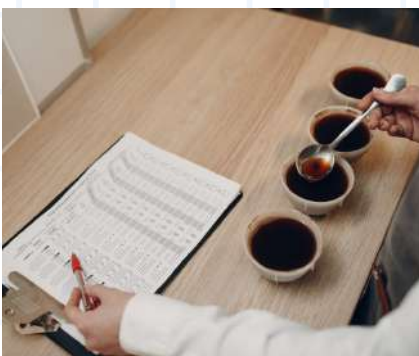


## WORKSHOPS

Participate in hands-on workshops and training sessions designed to enhance your understanding of halal practices, regulations, and marketing strategies.

## NETWORKING SESSIONS

Connect with fellow attendees, exhibitors, and industry experts during dedicated networking sessions and social events.



## SPECIAL SHOW PROGRAMS

Take part in the excitement of the Coffee Cupping Competition, as well as the Halal Food Cooking Competition featuring culinary delights from various countries and don't forget there is also an essay writing.

AND THE OTHER PROGRAMS



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## BUSINESS MATCHMAKING



Matchmaking between Suppliers/Exporter and importers and traders from various and across countries.

Matchmaking between Indonesian producing companies and foreign investors who are interested in investing in the halal industry in Indonesia.

## CONFERENCE



- ◇ Muslim & Modest Fashion Forum
- ◇ Halal Food & Beverage Forum
- ◇ Halal Tourism Forum
- ◇ Creative Industry
- ◇ Government Regulation
- ◇ Business Partnership
- ◇ Finance

## SPECIAL SHOW



- ◇ Start-ups Competition and pitching program
- ◇ Cooking Demos
- ◇ Coffee cupping competition
- ◇ Kids Corner
- ◇ Rabat and discount program at the last day of the show (open for public)



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# SPEAKERS



**Dr. H. Zulkifli Hasan, S.E., M**  
Minister of Trade of Indonesia



**Dato' Syed Md Hasrin T.H**  
Ambassador of Malaysia



**Nikos Panayiotou**  
Ambassador of Republic of Cyprus



**Admiral (Prof.) Jayanath Colombage**  
Ambassador of Democratic Socialist of Sri Lanka



**Prof. Dr. Talip Küçükcan**  
Ambassador of Republic of Türkiye



**Sandiaga Salahuddin Uno**  
Minister of Tourism and Creative Economy



**Tashya Megananda Yuki**  
Chairman of APJI



**Tantowi Yahya**  
Indonesian artist and politician



**Prof. Dr. Khalid Basalamah**  
Gazwah Enterprise



**Mr. Fazal Bahardeen**  
CEO Crescent Rating



**Dr. Hussain Sunny Umar**  
Director of Maldives Halal Travel



**Dimas Mairyan**  
CEO HeyLocal



**Muhammad Haykal Kamil**  
CEO ZM Zaskia Mecca



**Gena Bijaksana**  
CEO Q-Verse



**Siriz Tentani, Senaz Nanansia &  
Sansa Enandera**  
CEO Si.Se.Sa



**Muhammad Ibrahim (Baim Wong)**  
Business Owner - Sate Celup



**Dian Widayanti**  
Halal Lifestyle Enthusiast



**Arief Muhammad**  
Business Owner - Baso Acı Akang



# SECURE YOUR SPACE!



**Shell Scheme Booth**  
(Refer to non modified booth)

## Standard Shell Scheme Facilities

- Fascia name max 30 letter
- Carpet flooring inside booth
- Booth panel wall (R9) system
- 1 Reception desk + 2 folding chairs
- 2 Amp/1 ph electricity socket
- 2 fluorescent lamp
- Pre-arranged B2B meetings (on request)



## CONTACT PERSON :

### PT LIMA EVENT INDONESIA (LIMA EVENTS)

Graha Inti Fauzi, Jl. Hj. Tutty Alawiyah No.22 9th Floor, RT.2/RW.7, Pejaten Barat, Ps. Minggu, Kota Jakarta Selatan, Daerah Khusus Ibukota Jakarta 12510.

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Organized By:



Hosted By:



#### Promotion & Media Partnership:

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#### Program

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- **Mr. Hamzah (Business Matching)**  
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 Hamzah@jakartahalalexp.com

# THE ORGANIZERS



**PT. LIMA EVENT INDONESIA**, also known as **Lima Events**, is a professional Islamic exhibition organizer in Indonesia, established in 2019.

**LIMA EVENTS** has effectively orchestrated a series of B2C (Business to Consumer) and B2B (Business to Business) exhibitions in 2019, 2022, 2023, and 2024.



**Lima Event's** vision and mission to shape the Event Organizer are rooted in the endeavor to spread kindness and Islamic messages in every step

## INDONESIAN MUSLIM ENTREPRENEURS COMMUNITY



**KPMI (Komunitas Pengusaha Muslim Indonesia)** is a non-profit organization founded in 2010 in Bogor, Indonesia. It serves as a collective platform for its members to enhance their comprehension of Islamic faith and principles in conducting business transactions (muamalah)

### Subsidiaries Profile

46 Regional Coordinator :

- 43 - City / District Regional Coordinator
- 3- International Coordinator

### KPMI Activities:

1. Literacy and Education
2. Institutional Development of Businesses and Products/Services
3. Financing
4. **Marketing**